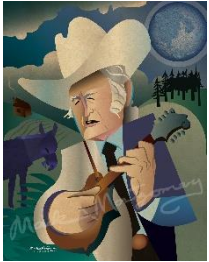




CHAMBER
YOUNG
PROFESSIONALS

Bluegrass Music History and Roots Six-Panel Wall Mural Background and Artists Submittal Guidelines



Visuals above for illustrative purposes only and may not be reproduced

Thank you for your interest in the Greater Owensboro Chamber Young Professionals (CYP) Bluegrass Music History and Roots Six-panel Wall Mural Contest.

CYP in conjunction with the Bluegrass Music (Capital) Initiative, the Bluegrass Music Hall of Fame & Museum, the City of Owensboro and OWB DOWNTOWN LLC is championing a project to create the Bluegrass Music History and Roots Six-Panel Wall Mural at 214 Frederica Street in downtown Owensboro. We will work with local artists to commission six (6) pieces (panels) that will hang on the north side of the existing 214 Frederica Street building across 2nd Street from the Bluegrass Music Hall of Fame & Museum. The six-panel mural will be approximately 73' feet wide and 16' feet tall with the six-panels being approximately 6' x 10'. The purpose of this correspondence is to secure visual artist(s) to submit original artwork that will serve to create the six-panel mural celebrating bluegrass music and its history to help beautify our vibrant and growing downtown area. The artwork will coincide with the city's brand as the Bluegrass Music Capital of the World.

This contest was put together to provide a space for artists to share their talents, show how positive collaboration can work and use them to beautify a piece of our beloved downtown Owensboro. The goal is to further in making Owensboro and Daviess County a destination location based on its claim as the Bluegrass Music Capital of the World and bring more foot traffic into the downtown area specifically, which will positively impact the success of our local businesses.

Up to eight (8) finalists will be selected from among the submissions received, and each finalist will receive a prize of \$1,000! While six pieces will be used immediately, the other two pieces may be rotated out in the future.

General Guidelines:

These guidelines provide an overview of how to participate in the CYP Bluegrass Music History and Roots Six-Panel Wall Mural Contest. The guidelines are designed to ensure that the six-panel wall mural created within the City of Owensboro reflects the history and roots of bluegrass music and enhances the community's appearance, without causing any negative impact on public safety or welfare.

Mural Criteria –

- Must reflect the history and roots of bluegrass music with artists encouraged to dive deeper into the rich history of this genre.
- Must be original non-previously copyrighted artwork specific to this project of the person(s), places or things named on the entry form
- No political, social statements or influences
- Represent a pro-bluegrass music message
- Happy, uplifting, inspiring and colorful in nature
- No advertisements, logos or copyrighted images
- Universal appeal – accepted and loved
- Neon, fluorescent, or reflective type colors are discouraged
- Keep the piece relevant to the history, roots and diversity of bluegrass music and to the City of Owensboro's values, culture and people

Artist Criteria:

- Artists must have the capacity to produce the designs for themselves that will be digitally reproduced to six-panel specifications by an outside vendor
- Artists must have experience in this process or understand the right steps of scaling a small drawing to the six-panel wall mural space

Mural Site Locations:

The Bluegrass Music History and Roots Six-Panel Wall Mural will be located on the north side of the existing 214 Frederica Street building in downtown Owensboro, KY and directly across the street from the Bluegrass Music Hall of Fame & Museum. The Bluegrass Music History and Roots Six-Panel Wall Mural Selection Committee will collaborate with the winning finalists and building owner to determine which entries will be placed on the site.

Building Owners:

The building owner has agreed to permit the property to be included in the competition. The owner has agreed to allow the six-panel wall mural to be left undisturbed for a duration of at least 3 years, unless the property is sold, in which case the panels may be removed and transferred to a new location.

Artist Responsibility:

- The submitted artwork must be original non-previously copyrighted artwork specific to this project and suitable for public display.
- Grants permission for artwork to be displayed on the Bluegrass Music History and Roots Six-Panel Wall Mural for the duration of the project.
- In the event that the artwork is selected, the artist agrees to collaborate with the representatives of the Bluegrass Music History and Roots Six-Panel Wall Mural Selection Committee for any necessary adjustments or modifications required for public display.
- Agrees that the artwork will be used solely for the purposes of the Bluegrass Music History and Roots Six-Panel Wall Mural project and may be photographed or used for promotional materials related to the project.
- Acknowledges that the selection of artwork for display is at the discretion of the Bluegrass Music History and Roots Six-Panel Wall Mural Selection Committee, including representatives of CYP, the Bluegrass Music (Capital) Initiative, the Bluegrass Music Hall of Fame & Museum, the City of Owensboro and OWB DOWNTOWN LLC. Their decision will be final.
- Understands that funds for the project are being sponsored by the Bluegrass Music (Capital) Initiative and if the artwork is selected as a finalist, the artists will be awarded \$1,000 once completed.

Procedures and Materials:

The six-panel wall mural location will be prepared to ensure that the mural will be featured prominently and be well maintained. A special anti-graffiti coating may be applied to protect the design. Efforts will be undertaken to safeguard the wall panel mural from vandalism to protect the building owner and community at large.

Winning designs as approved by the Bluegrass Music History and Roots Six-Panel Wall Mural Selection Committee will be digitally reproduced onto an approximate 6' x 10' panel by an outside vendor, using appropriate materials for a project of this nature. The artist may sign his/her original design. Once the panel is completed, a QR code will be linked to the narrative of the work and the artist for additional information.

Application, Review, and Winning Design Selection Process:

The intention of CYP in conjunction with the Bluegrass Music (Capital) Initiative, the Bluegrass Music Hall of Fame & Museum, the City of Owensboro and OWB DOWNTOWN LLC is to award up to six winners with eight finalists. Each applicant will be required to submit a formal application and a scaled color rendering of the proposed project. If multiple entries are received depicting the same person(s), places or things, the Bluegrass Music History and Roots Six-Panel Wall Mural Selection Committee reserves the right to contact the artist(s) directly to discuss alternative submittals.

A cash award for a single winning design is \$1,000.

Applicants may submit one or more sketches of their one original concept. Up to three different concepts per artist will be considered. Each concept will require its own completed entry form. Additional notes or images may be included as necessary. Team submissions will also be accepted.

To apply, email a PDF of your entry form and mural sketches to cyp@owensboro.com, or call Ashtin Warren at 270-926-1860 should you have questions.

In email, please include in the subject line: "Bluegrass Music History and Roots Six-Panel Wall Mural". Submissions will be accepted from February 3 – March 14, 2025.

Submissions received after March 14, 2025, will not be considered. Moreover, CYP and the Bluegrass Music History and Roots Six-Panel Wall Mural Selection Committee reserve the right to accept or reject all entries.

The Bluegrass Music History and Roots Six-Panel Wall Mural Selection Committee will collectively decide on the murals that aesthetically look best together and reflect the history and roots and of bluegrass music and the creativity of the artists in the best way.

All artists will be notified and submissions not chosen will be kept for future mural panel opportunities at the discretion of the artists.

CYP Bluegrass Music History and Roots Wall Banner Mural Project Timeline

Activity:	Date:
Contest Details Released/Open Call for Artists	February 3, 2025, 10 a.m. CST
Application Period	February 3 – March 14, 2025 (6 weeks)
Review of proposed mural designs by selection committee.	March 15– March 25, 2025,
Review Team Schedule TBD	
Artist notified of decisions	March 26, 2025
Announcement of winning designs at Rooster Booster breakfast	March 27, 2025
Wall Prep	March 28 – April 21, 2025
Fabrication	March 28 – April 28, 2025 (Greenwell)
Installation	May 3, 2025 (Greenwell)
Grand reveal of murals	May 15 th - May 18 th (To take place during the Southeast Regional Folk Alliance. TO BE CONFIRMED.)