

# Membership BENEFITS



Greater Owensboro  
CHAMBER OF COMMERCE  
Making Owensboro Greater

## GO Chamber FREE Marketing Opportunities

- **Business Directory Listing:** Online and in print. The full directory is also available by request for direct mail efforts
- **Member of the Week:** Featured article in Owensboro Times with a social media blast, a customized post on the Chamber Facebook, Twitter and Instagram page and a featured graphic in the Chamber Weekly email and Monthly Chamber Matters.
- **Engage Owensboro:** A community tool to focus efforts on nurturing existing talent programs, developing new ways to connect current and future leaders and creating solutions to regional workforce issues
- **Member Corner:** Ability to post job opportunities, Member discounts and upcoming events on the Chamber website and in the monthly Member Memo
- **New Membership Listing:** Featured in Chamber Matters and throughout Chamber communications
- **Rooster Booster Announcement:** Introduced to 300+ people in attendance, also broadcast live on WOMI 1490, replayed on Channel 71 public access television and posted on the Chamber YouTube channel

## GO Chamber Member Cost-Savings Programs

- **Chamber Advantage Health Plans:** A comprehensive and affordable healthcare solution
- **ClearPath Mutual:** Workers' compensation insurance program
- **Infintech:** Credit card processing company that gives Chamber Members a discount (30-40% off traditional fees)
- **Office Depot:** 200+ items discounted for Chamber Members (can access online, in-store and with customized offerings)
- **Constant Contact:** 60 days free for this email management and marketing company
- **Owensboro Health Healthpark:** Offers a discount on all annual memberships to Chamber Members
- **Laborchex:** Discounted background checks

## GO Chamber Networking Opportunities

- Rooster Booster Breakfast
- Committees
- Chamber After Hours
- Ribbon Cuttings
- Chamber Young Professionals
- Chamber Golf Classic
- Red, White and Blue
- Chamber Celebration
- The Network

## GO Chamber Professional Development Opportunities

- Chamber Ambassadors
- Chamber Young Professionals
- Leadership Owensboro
- Teachers in the Workplace
- Professional Development Seminars
- Small Business Development Center

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