

# Golf Classic CHAMBER



**Friday, August 25, 2017**  
Owensboro Country Club



## Sponsorship Guide

# A guide to becoming a Sponsor for the Greater Owensboro Chamber of Commerce 2017 Golf Classic

The Chamber's Golf Classic is known as one of the best outings of the season.

The scramble format allows for maximum fun, networking and great competition. Hole sponsors add to the fun by providing goodies and contests at nearly every stop. The scramble features 144 golfers in addition to the sponsors who participate in the event.

The event will have a great atmosphere and networking opportunities, including an opening and closing reception, team photos and trophy presentations, as well as follow-up press coverage after the event through various media.



## Date

August 25, 2017

## Location

Owensboro Country Club

## Projected Attendance

200 including golfers,  
sponsors and volunteers

## Contact

Jessica Kirk at 270-926-1860 or  
[jkirk@owensboro.com](mailto:jkirk@owensboro.com)

# Presenting Sponsor

## \$7,500

### *Limit one Presenting Sponsor*

- The event will be referenced as The Chamber Golf Classic presented by "Sponsor Company Name."
- Recognition as the Presenting Sponsor with company logo in all materials developed for the event, including all pre-event promotion through Chamber Matters, weekly newsletters, website listings, mailings, radio coverage, player rules and information handouts, post-event press releases, and more.
- Company representative introduced at the opening and closing reception, and invited to make remarks and present trophies to winning teams.
- Company logo on two drink carts the day of the event, and carts can be staffed by company representatives if desired.
- Two complimentary foursomes.
- One complimentary hole sponsorship.
- Company logo printed on golfer's gift for all participants.
- Opportunity to provide promotional item to be placed on each golf cart.
- Top billing event signage, including company logo, at opening and closing reception.
- Company may display their banner in parking lot pavilion.
- Up to four company representatives can participate in welcome, registration and check-in if desired.

# Team Photo Sponsor

## \$3,500

### *Limit one Team Photo Sponsor*

- The team photo sponsor will be placed in a high traffic location along with the photographer to capture team photos as each foursome plays.
- Sponsor logo displayed on backdrop used for each printed photo given to all golfers following the event.
- Sponsor logo displayed on Chamber website and Facebook postings of all team pictures taken at event.
- Sponsor logo displayed in pictures used in post-event press releases to announce winning teams.
- Recognition at the opening and closing reception as the Photo Sponsor.
- One complimentary foursome.
- Company listed as the Team Photo Sponsor in all materials developed for the event, including all pre-event promotion through Chamber Matters, weekly newsletters, website listings, mailings, radio coverage, player rules and information handouts, post-event press releases, and more.
- Two company representatives can staff the photo location to assist and greet all players and participants.

# Platinum Sponsor

## \$3,000

*Limit two Platinum Sponsors*

- Recognition as Platinum Sponsor with company logo in all materials developed for the event, including all pre-event promotion through Chamber Matters, weekly newsletters, website listings, mailings, radio coverage, player rules and information handouts, post-event press releases, and more.
- Recognition at the opening and closing reception as a Platinum Sponsor.

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# Golf Ball Sponsor

## \$2,000

*Limit one Golf Ball Sponsor*

- Opportunity to provide golf balls with your company logo to all golfers.
- One complimentary cart with sponsor signage to distribute golf balls.
- One complimentary foursome.
- Event signage includes sponsor name and logo.
- Recognition at the opening and closing reception as the Golf Ball Sponsor.
- Company listed as the Golf Ball Sponsor in materials developed for the event, including pre-event promotion through Chamber Matters, weekly newsletters, website listings, mailings and player rules and information handouts.

- Company logo on one drink cart the day of the event, and cart can be staffed by company representatives if desired.
- One complimentary foursome.
- One complimentary hole sponsorship.
- Opportunity to provide promotional item to be placed on each golf cart.
- Event signage, including logo, at opening and closing reception.
- Company may display their banner in parking lot pavilion.
- Two company representatives can participate in welcome, registration and check-in if desired.

**BEST VALUE!**

# Gold Sponsor

## \$1,000

**\$300  
SAVINGS**

- Event signage will include company name and logo.
- Recognition at the opening and closing receptions as a Gold Sponsor.
- One complimentary foursome.
- One complimentary hole sponsorship.
- Company listed as Gold Sponsor in materials developed for the event, including pre-event promotion through Chamber Matters, weekly newsletters, website listing and player rules and information handouts.

## Silver Sponsor

### \$750

- Event signage including company name.
- Recognition at the opening and closing receptions as a Silver Sponsor.
- One complimentary twosome.
- One complimentary hole sponsorship.
- Company listed as Silver Sponsor in materials developed for the event, including pre-event promotion through Chamber Matters, weekly newsletters, website listings and player rules and information handouts.

## Hole Sponsor

### \$500

- Signs at your hole recognizing you as the hole sponsor.
- A table and two chairs at your hole allowing you to have representatives at the hole the day of the scramble.
- Ability to use the hole to create a game, fundraiser, provide snacks or create other memorable experiences for the golfers and participants.
- Company listed as Hole Sponsor in player rules and information handouts, as well as website listings and Chamber Matters weekly newsletters.

## Trade Opportunities

- Participant gifts can be co-branded with Presenting Sponsor. Estimated cost \$3,000.
- **Food sponsors** – Will trade for hole sponsorship to provide meal for golfers at designated hole. Value \$500. Limit to three.
- **Signage** – Estimated cost \$1,500.
- **Soft drinks and water** – Estimated cost \$750.
- **Beer** – Estimated cost \$750.

## Golf Packages

- **Inclusive Foursome Registration (includes 2 mulligans per player)** – \$950.
- **Foursome Registration** – \$800.
- **Individual Registration** – \$200.
- Mulligans can be bought separately for \$25 each. Limit 2 per player.

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Only 144 spots available!

# Golf Classic



**Yes, I would like to sponsor the Chamber Golf Classic!**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

- Presenting Sponsor ● \$7,500
- Team Photo Sponsor ● \$3,500
- Platinum Sponsor ● \$3,000
- Golf Ball Sponsor ● \$2,000
- Gold Sponsor ● \$1,000
- Silver Sponsor ● \$750
- Hole Sponsor ● \$500

\_\_\_\_\_ All Inclusive Foursome Registration \$950 (includes 2 mulligans per player)

\_\_\_\_\_ Foursome Registration \$800

\_\_\_\_\_ Individual Registration \$200

\_\_\_\_\_ Mulligans can be bought separately for \$25 each. Limit 2 per player.

Company: \_\_\_\_\_

Player 1: \_\_\_\_\_ Player 2: \_\_\_\_\_

Player 3: \_\_\_\_\_ Player 4: \_\_\_\_\_

Please complete this form and submit to the Chamber via email at [jkirk@owensboro.com](mailto:jkirk@owensboro.com) or fax to **270.926.3364**. Registration and breakfast will be at 7:30 am and Shotgun Start to the Classic will be at 9 am. Don't miss this premiere event!